

## P45 Publicising the Tyne's river recreational opportunities

Theme(s): B: Improve people's understanding of rivers, catchments, weather extremes and climate change. Increase community participation in monitoring change and taking action to improve and protect water environments.

Goal(s): B2: Improve access to river-based recreation to engage more people in river issues.

Publicise the river-related recreation opportunities in the Tyne catchment, including walking, cycling, horse riding and watersports through website and print publications. To include information about access points, restrictions, safety, suggested routes, history, environment etc., with a focus on the Tyne and its tributaries.

*Update as at April 2013: A group of organisations met in March, and will meet again in April 2013, to explore the possibility of putting together a bid for funding from a number of sources to deliver a programme of awareness raising and engagement projects targeted at improving understanding and protection of the rivers in the Tyne catchment.*

Project Status:	Proposed
Potential Deliverer(s):	Sports clubs, Ramblers Association, Sustrans, Canoe England, Tyne Rivers Trust, North Pennines AONB Partnership, Northumberland National Park Authority, local authorities, Durham Wildlife Trust, Northumberland Wildlife Trust
Estimated Timeframe:	1 to 5 years
Estimated Project Cost:	£5,000 to £25,000
Potential Funding Source(s):	Sport England capital projects, local authorities, local environmental project funders
Green Infrastructure link:	Links to green infrastructure plans in urban areas