

## P39 Sustainable Drainage Systems awareness and education

Theme(s):	A: Conserve and restore river habitat, and adapt to / mitigate for the physical impacts of weather extremes and climate change. B: Improve people's understanding of rivers, catchments, weather extremes and climate change. Increase community participation
Goal(s):	A3: Reduce risk from or control flooding. B1: Increase awareness of the impacts and risks of weather extremes and climate change.
Sub-goal(s):	A3b: Reduce risk from or control surface water (runoff) floods.

Media campaign to raise awareness about Sustainable Drainage Systems (SuDS) including types, benefits (including addressing safety concerns about dangers of SuDS ponds), their use in domestic properties (driveways etc.) and retro-fitting. To include awareness-raising among Parish Councils. Aiming to increase the amount of SuDS in new developments and retro-fitting, and improve understanding/address misunderstandings about them and encourage people to think about the wider impacts of their actions.

Project Status:	Proposed
Potential Deliverer(s):	Local authorities, Parish Councils, Northumbrian Water
Estimated Timeframe:	Less than 1 year
Estimated Project Cost:	£1,000 to £5,000
Potential Funding Source(s):	Local authorities, Northumbrian Water